

Colour Analysis Training in a Box
The Comprehensive Distance Learning Solution
for New and Experienced Colour Consultants
with full support to help you succeed



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Colour Consultant Training Business Potential

And why train with Improvability?

Are you new to Colour Analysis?

You may be new to the industry and want to start with the fundamentals of colour. Training as a Colour Consultant will give you the skills to:

- Help your clients look younger, healthier and more attractive (and, then, they can earn more money)
- Show them the best colours to wear in clothes, make-up, jewellery, nail polish, hair colours and accessories - for every occasion
- Earn good money from a satisfying occupation where you can help others to increase their confidence by making the most of themselves
- Have the freedom of running your own business

Want to update your existing skills?

- You might be an established Image or Colour Consultant who would like a refresher course in Colour Analysis
- You may already have trained with another company and may be desperate to launch out on your own, perhaps leaving behind a franchised system
- You may already be offering Seasonal colour analysis to your clients and would like to extend your services and add the Tonal approach (or vice versa)

Build your own franchise-free business

- This is absolutely NOT a franchise!
- You will not become a clone of Improvability (or of me!). You will be encouraged to develop your own identity as a professional in your chosen field
- You are under no obligation to buy drapes, wallets, colour or style supplies, make-up, or anything else from the suppliers I recommend; you can source your own if you prefer
- If you should decide to pursue some or all of my recommendations, you will never have to meet any monthly / yearly / whatever targets by selling unwanted wallets, make-up, etc. to your poor unsuspecting clients.
- You will be able to order what you want, when you need it. We offer [online trade supplies](#) at wholesale costs where you can order as few or as many products as you want, whenever you want.

Learn at your own pace

You can take as long as you want with this course:

- Some trainees have diligently watched the entire package of 10 DVDs in a weekend
- Others ordered the package 9 months ago and are still working their way through, at a pace that's comfortable for them
- One amazing lady sent this email, *"(Since buying the package 10 days ago) I've watched the DVDs through three times now and have my first client tomorrow. I am very excited."*

FREE full back-up support DURING and AFTER your training

There are, unfortunately, lots of training companies out there who will take your money, sell you lots of goodies, and wave goodbye. I am always available for support and back-up while you work through the DVD package and also afterwards for as long as you need my help - and that goes for both the DVD-based and face-to-face training courses.

Many of those lovely ladies who have already trained with me send emails with details and photos of those people who are not so easy to analyse, or just to check that they are on the right track - and I just love to pore over these and offer my help.

It's up to you whether you keep in touch or not - this is not a franchise and I won't be chasing after you. You can set up your own business, run your way, to reflect your own personality but I am here if, and whenever, you need me.

Why you should consider carefully who you train with

I re-trained in everything (Colour Analysis, Ladies' Style, Make-up, Men's Image, and Corporate Image) during the summer months of 1999 and was shocked and horrified to discover that a number of the self-styled Image Consultants on the course couldn't tell the difference between cool and warm skin tones - which is absolutely fundamental to the whole process.

They had previously trained with other companies - some of whom are very well-known and you may have already come across them on the internet or in the press - and I, therefore, concluded that not all training courses are equal and some clearly do not do the job at all.

What shocked me more than anything was the thought of these people practising their dubious skills on the unsuspecting public - and getting paid for it!

No wonder I get so many ladies coming up to me at the end of a talk/workshop wondering if they really are a Spring as previously told them by another 'consultant', when it seems perfectly obvious from my observations that they are most probably a Summer (just an example - I'm sure you get my drift here)!

And I am still amazed at the number of people who contact me to say that they've trained with another company who have sold them a box of drapes and they haven't a clue what to do with them! If this is you, and you are unhappy with the service you've been given, then complain loudly and insist on having your money back!

You need to make sure that the training you are paying for meets all your needs - if you don't know what your needs are, can I suggest that you make a list? To start you off, work through our [course content](#).

Why training with Improvability is different

We offer you more than just a training course; we offer you a business consultancy service.

Understanding the theory of colour and the practical aspects of how colour affects every part of our lives will help you to show your clients which hues, shades, tints and tones will make them look absolutely gorgeous - all the time! But you will learn a lot more than that:

- a simple method of Tonal and Seasonal colour analysis that is easy for everyone to understand (that's both you and your client!)
- how the two systems can work alone - and together
- how to help those clients who are not obviously Seasonal
- how to market your brand-new colour business
- how to run your colour consultations from start to finish - what to include and what to definitely avoid
- how to select the right shades of make-up for your client
- how NOT to include make-up in your consultations, if you prefer!
- how to advise on current fashion trends
- how to incorporate those shades which are not so flattering for an individual client
- how not to bore to death or confuse your client (or yourself) with irrelevant image-speak, interminable draping, and unnecessary information
- how to work out what your client really wants from the consultation, and how to deliver just that!

Run your own business - your way

Please note this carefully - my training is not for people who need a system; this is for independent free thinkers. And if you want to run your business YOUR way, with no-one breathing down your neck to see if you've met this month's targets, then consider training with me. There will be no targets at all set by me - only the ones you set for yourself.

This is a great business to be in. You can earn good money and still have the satisfaction of knowing that you are helping others to achieve their potential by making the most of themselves. And that's a wonderful way to put bread on the table!

"Just to say a huge thank you for the great course, and being at the end of the phone! I feel I have finally found my calling. Warmest regards."

Talk to me!

Investing time and money in your future needs careful thought and planning. And sometimes you just need to talk through your ideas so why not email me a list of your questions and ideas, and/or let's talk on the telephone.

"I was very impressed with your honesty when talking to you and the fact you didn't give me the hard sell! So nice to be able to make one's own decisions without being pressurised into it. I had a look through the course content on your site and it seemed to cover a wide breadth of subject matter and also offered value for money compared to other training courses."

I am here to help. Let's talk soon!

Regards

Kim Bolsover

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